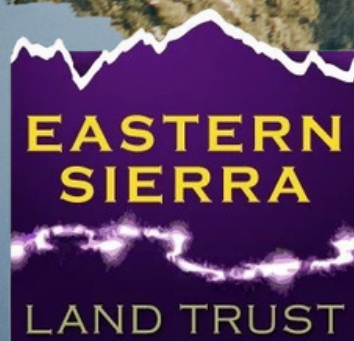


EASTERN SIERRA LAND TRUST

CONNECT YOUR BRAND TO COMMUNITY IMPACT



2025 Strategic Partnership Opportunities



23,105 Acres Protected

177 Pollinator Gardens Certified

220 Hours Volunteered (2024)

500+ Volunteers

ESLT IMPACT

By partnering with forward-thinking conservation supporters like you, our team at Eastern Sierra Land Trust can work to protect vital lands in the Eastern Sierra region for their scenic, agricultural, natural, recreational, historical, and watershed values

Since ESLT was founded in 2001, we have built a reputation for collaboration, dedication, and perseverance within our community.

EVENTS

- **Lands & Legacy** Sept. 11th, 2025
- **Land Tours** Summer & Fall 2025
- **Appreciation BBQ** July 19th, 2025

COMMUNITY EDUCATION & OUTREACH

- Pollinator Garden Workshops
- Stewardship Days
- Wildlife Tracking Workshops
- Earth Day
- GardenFest
- World Migratory Bird Day
- and more!*

OUR AUDIENCE

HOUSEHOLD VALUE



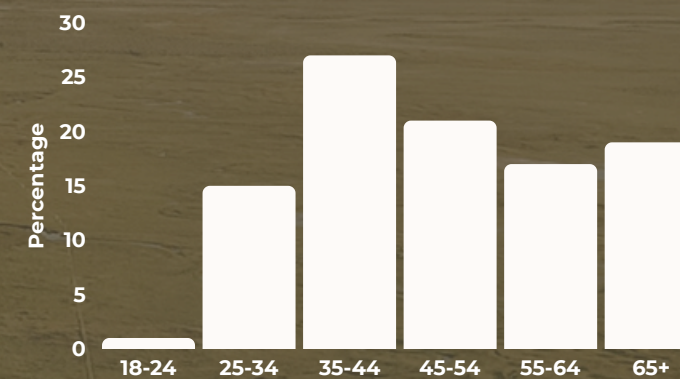
Mammoth Lakes
\$796,000

Bishop
\$557,000

MEDIAN INCOME

\$100,234

AGE



GENDER

57%
FEMALE

43%
MALE

OUR REACH

10,400

AVERAGE MONTHLY REACH
ACROSS CHANNELS

7,200

TOTAL SOCIAL MEDIA
FOLLOWERS

2,800

EMAIL NEWSLETTER
SUBSCRIBERS

1,400

AVERAGE MONTHLY WEBSITE
VISITS

4%

ENGAGEMENT RATE

3%

CLICK THROUGH RATE



WHY PARTNER WITH ESLT?

By partnering with the Eastern Sierra Land Trust, you connect your brand to community impact.

- ***Strengthen your brand image*** by aligning with meaningful community initiatives
- ***Showcase corporate social responsibility*** to build trust and loyalty among customers
- ***Expand your network*** and access targeted marketing to our extensive community of supporters who live, work, or play in the Eastern Sierra

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

\$5000

*MAY BE PAID MONTHLY AT \$417

ECO VISIONARY CINEMA PARTNER

Feature your brand in local cinemas alongside ESLT's environmental message, engaging moviegoers passionate about conservation.

- Cinematic pre-show branding opportunities
- Engaging social media content spotlighting your commitment
- Highlighted presence on ESLT's digital platforms
- Recognition in ESLT annual report
- Priority renewal rights
- Digital highlights and dedicated social media content

SKYWARD STEWARD PARTNER

Elevate your brand with striking posters in high-traffic airport areas, associating your brand with a warm welcome to the Eastern Sierra's grandeur.

- High-impact exposure in high-traffic airport locations
- Dedicated social media posts highlighting your sustainability
- Prominent placement on ESLT's website and newsletters
- Recognition in ESLT's annual report
- Priority renewal rights

IMPACTFUL COMMUNITY PROGRAMS

SIERRA SEEDLINGS PATRON

\$5000

***MAY BE PAID MONTHLY AT \$417**

Invest in the future by supporting ESLT's Sunflower Kids Program, inspiring the next generation of environmental leaders.

- Prominent recognition at ESLT gardens and educational materials
- Priority invitations to engage directly with the community
- Media acknowledgment in press and public communications
- Frequent social media and digital newsletter features
- Recognition in ESLT annual report
- Volunteer opportunities for your team.

POLLINATOR GARDEN GUARDIAN

\$3000

***MAY BE PAID MONTHLY AT \$250**

Champion biodiversity through ESLT's Eastside Pollinator Garden Project, aligning your brand with community-driven ecological initiatives.

- Branding on garden certification materials
- Visibility at workshops and garden tours
- Acknowledgment on ESLT digital platforms
- Co-branded community planting events
- Recognition in ESLT annual report

SPONSORSHIP PACKAGES

LAND GUARDIAN \$15,000

*MAY BE PAID MONTHLY AT \$1,250

Support pristine conservation areas

- Private Ranch Tour
- 8 VIP Tickets per Event
- Event Signage
- Print Ad Acknowledgement
- Linked Website in Communications
- Monthly Social Media Recognition
- Recognition in ESLT's Annual Report

GRANITE PEAK PARTNER \$10,000

*MAY BE PAID MONTHLY AT \$834

Provide unwavering support for geological treasures

- 6 VIP Tickets per Event
- Event Signage
- Linked Website in Communications
- Monthly Social Media Recognition
- Recognition in ESLT's Annual Report

SPONSORSHIP PACKAGES

ASPEN CIRCLE SPONSOR \$7,500

*MAY BE PAID MONTHLY AT \$625

Strengthen community conservation

- 4 VIP Tickets per Event
- Event Signage
- Press Release Acknowledgement
- Logo on ESLT Website
- Monthly Social Media Recognition
- Recognition in ESLT's Annual Report

SAGEBRUSH SUPPORTER \$5,000

*MAY BE PAID MONTHLY AT \$417

Support vital ecosystems

- 2 VIP Tickets per Event
- Event Signage
- ESLT Site Recognition
- Monthly Social Media Recognition
- Recognition in ESLT's Annual Report

SPONSORSHIP PACKAGES

CREEK DEFENDER \$2,500

Safeguard critical water resources

- Lands & Legacy Signage
- ESLT Site Recognition
- Quarterly Social Media Recognition
- Recognition in ESLT's Annual Report

WILDFLOWER ADVOCATE \$1,000

Celebrate biodiversity

- Lands & Legacy Signage
- ESLT Site Recognition
- Quarterly Social Media Recognition
- Recognition in ESLT's Annual Report

SPONSORSHIP PACKAGES

COMMUNITY TRAILBLAZER \$500

Support ESLT's community outreach initiatives and build grassroots brand visibility.

- ESLT Backyard Mixer Signage
- ESLT Site Recognition
- Annual Social Media Recognition
- Recognition in ESLT's Annual Report

CONSERVATION FRIEND \$250

Demonstrate your commitment to local conservation efforts at an accessible level.

- ESLT Site Recognition
- Annual Social Media Recognition
- Recognition in ESLT's Annual Report

ESLT SPONSORSHIP PACKAGES

BENEFITS	LAND GUARDIAN \$15,000	GRANITE PEAK PARTNER \$10,000	ASPEN CIRCLE SPONSOR \$7,500	SAGEBRUSH SUPPORTER \$5,000	CREEK DEFENDER \$2,500	WILDFLOWER ADVOCATE \$1,000	COMMUNITY TRAILBLAZER \$500	CONSERVATION FRIEND \$250
Private Ranch Tour	✓							
Media Acknowledgement	✓ PRINT AD	✓ PRESS RELEASE	✓ PRESS RELEASE					
VIP Tickets	✓ 8 PER EVENT	✓ 6 PER EVENT	✓ 4 PER EVENT	✓ 2 PER EVENT				
Event Signage	✓ ALL EVENTS	✓ ALL EVENTS	✓ ALL EVENTS	✓ ALL EVENTS	✓ LANDS & LEGACY	✓ LANDS & LEGACY	✓ MIXERS	
ESLT Site Recognition	✓ LINKED SITE	✓ LINKED SITE	✓ LOGO	✓ NAME	✓ NAME	✓ NAME	✓ NAME	✓ NAME
Social Media Recognition	✓ MONTHLY	✓ MONTHLY	✓ MONTHLY	✓ MONTHLY	✓ QUARTERLY	✓ QUARTERLY	✓ ANNUALLY	✓ ANNUALLY
ESLT Annual Report Recognition	✓	✓	✓	✓	✓	✓	✓	✓

SELECT YOUR
SPONSORSHIP LEVEL

- ☐ \$15,000 Land Guardian
- ☐ \$10,000 Granite Peak
- ☐ \$7500 Aspen Circle
- ☐ \$5000 Sagebrush
- ☐ \$2500 Creek Defender
- ☐ \$1000 Wildflower Advocate
- ☐ \$500 Community Trailblazer
- ☐ \$250 Conservation Friend

EXCLUSIVE OPPORTUNITIES

- ☐ \$5000 Eco Visionary Cinema Partner
- ☐ \$5000 Skyward Steward Partner
- ☐ \$3000 Sierra Seedlings Patron
- ☐ \$3000 Pollinator Garden Guardian
- ☐ Check here If you will be making monthly payments.
(this option is for \$3000 levels and above)

SPONSORSHIP

Contact Name: _____

Title: _____

Contact Signature: _____

Company Name: _____
as it will appear in print

Address: _____

Mailing address: _____

City, State, Zip: _____

Phone: _____

Email: _____

**Please submit payment
and email high resolution
logo to:**

Darlene Schuetz
250 N. Fowler St
Bishop, CA 93514

Email: darlene@eslt.org
Phone: 209-631-6093

***Your signature confirms your
authorization as a
representative of your
company and your agreement
with the provision here in.***

For a fillable PDF version of this form, [click here](#)