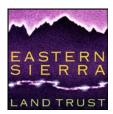
EASTERN SIERRA LAND TRUST



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FOR IMMEDIATE RELEASE: September 11th, 2019 Contact: Kay Ogden Executive Director at (760) 873 – 4554 or <u>Kay@eslt.org</u>

33,000 Volunteers, 847 Tons of Trash and Counting!

Join the legacy this September, at the Great Sierra River Cleanup.

More than 60% of California's developed water supply originates in the Sierra Nevada. And we also use these waterways for fishing, swimming, boating and more. So this September, local groups including Eastern Sierra Land Trust, the Bishop Paiute Tribe Environmental Management Office, Tangle Free Waters and the Sierra Club are teaming up to make sure these treasured waterways stay clean. They're looking for volunteers to help!

They will be hosting a community-wide volunteer day on Saturday, September 21st from 9 a.m. to noon. This event takes place in conjunction with the 9th annual Great Sierra River Cleanup – a coordinated, statewide effort to improve rivers and streams across the Sierra. It is now the premier volunteer event focused on removing trash and restoring the health of waterways throughout the Sierra Nevada region.

The Sierra Nevada Conservancy has coordinated the annual Great Sierra River Cleanup for ten years now. Over that time, more than 33,000 volunteers have organized to remove 847 tons of trash and recyclables from watersheds throughout the Sierra Nevada. Hundreds of community groups have come together across 22 counties and over 2,950 river miles to pull appliances, cigarette butts, beverage cans, tires, furniture and more from these rivers and streams that are so important for all Californians. What's more, this effort has partnered with California Coastal Cleanup Day to promote good stewardship of all our waterways – from the Sierra to the sea.

The Great Sierra River Cleanup is about much more than picking up trash. It's a day for Sierra Nevada communities – and those from all over California – to demonstrate their desire for clean water and healthy rivers. It's an opportunity to learn about California's water sources, and it's a time to come together with your families, your neighbors, your community, and your friends to accomplish something vital and worthy on behalf of our great Sierra Nevada rivers.

To learn more and sign up to participate in the Eastern Sierra cleanup day, please contact Marie Ring, Education Coordinator & AmeriCorps Member at Eastern Sierra Land Trust at <u>marie@eslt.org</u>.

Eastern Sierra Land Trust works with willing landowners to protect vital lands in the Eastern Sierra region for their scenic, agricultural, natural, recreational, historical, and watershed values. To learn more about ESLT's work, visit www.eslt.org.



Photo Caption 1: The Great Sierra River Cleanup is one of the largest volunteer events in the Sierra Nevada. It has helped clean almost 3,000 miles of river.



Photo Caption 2: Join Eastern Sierra community organizations on September 21st, to help keep our waterways clean and healthy!