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Photos Attached

Eastern Sierra Land Trust's Mammoth Extravaganza Celebrating Partnerships with Local Businesses

(Bishop, California) – Eastern Sierra Land Trust is excited to announce an exciting special event which will showcase over 60 artists portraying the natural beauty of our region, capped off by a fun Western Roundup Dinner sponsored by Mammoth Mountain Ski Area. The Mammoth Extravaganza, an evening of art and land conservation, will be held on Saturday, June 25, 2011.

The evening encapsulates the community spirit of the Eastern Sierra, and of the town of Mammoth Lakes. “Eastern Sierra Land Trust plays an important role in sustainability for the entire region,” said Mammoth Mountain Ski Area CEO and Chairman Rusty Gregory. “Mammoth Mountain Ski Area is proud to support ESLT’s efforts to preserve our beautiful landscapes and open spaces. The scenic beauty of the Eastern Sierra not only enhances our enjoyment as residents, but keeps visitors coming back.” Rusty and Mammoth Mountain support ESLT through generous annual donations and by hosting this annual fundraising event for ESLT. Many other organizations from this community are also supporting this event, including: Inn at Benton Hot Springs, Convict Lake Restaurant, Mammoth Lakes Pack Outfit, Bishop Pack Outfitters, and Snowcreek Resort.

The evening will begin with an exclusive opening reception for ESLT’s Art for Conservation Show and Sale, at the Minaret Village Shopping Center. Attendees will be treated to a first viewing of original Eastern Sierra landscape art. Sixty-three artists are coming together to help ESLT preserve the beauty of the Eastern Sierra. Fifty percent of all proceeds from the Art for Conservation Show & Sale benefit the important land conservation work of ESLT.

The art reception will be followed by a fun and delicious Western Roundup Dinner, generously hosted by Mammoth Mountain Ski Area, LLC, at the Mountainside Conference Center. The evening will feature great western live music, cowboy poetry, and an exciting auction. Entertainment will be provided by Jon & Betsy Elliott, Ken Gardner, and Jan Hunewill.

Acclaimed poet Ken Gardner has fallen off a horse, been kicked and bitten by horses, wrangled dudes, been in a western movie, milked cows, drunk milk with flies in it, slept with wet dogs, and rolled quirlies. Several generations will also be performing from the Hunewill Ranch, including Jan Hunewill and Jon and Betsy Elliott. Jon and Betsy Elliot, a husband and wife team, playing, singing and writing western music.

Space is limited for this popular event, so make your reservations soon! Tickets are \$75 and are available for purchase by calling 760-873-4554 or online at www.eslt.org. Proceeds from this event support ESLT’s critical work to preserve Eastern Sierra’s open spaces.

Photo Caption: ESLT's Mammoth Extravaganza on Saturday June 25 will include a fun and delicious Western Roundup Dinner, featuring great western live music and cowboy poetry. Photo by Rick Kattelman.

Watercolor Caption: ESLT's Art for Conservation Show & Sale is a collection of artwork portraying the natural beauty of Eastern Sierra lands. An exclusive opening reception will be held Saturday June 25. The show will be open to the public June 26 through July 10 at the Minaret Village Shopping Center. Round Valley Spring, watercolor by Lynn Marit Peterson